

Dear

With the horse showing season just around the corner we would like to invite you to be a part of our upcoming Silver Series Show set to go June 1st - 5th, 2022. Our sport is expensive and it is businesses like yours that help make these shows happen. This year, Iron Horse Performance Complex is asking you to be a part of this event, by three different levels of sponsorship. Each sponsorship level will guarantee your donation will help make a lasting impression on the competitors. Our sponsorship levels are as follows:

Red Ribbon - Platinum: \$1000

Along with specialty class monetary award for riders placing in the top 8, your gift will allow us to provide beautiful winning ribbons (1st to 8th place), Medals, along with neck ribbons for the class's Reserve Champion and Champion. Your donation will be broken down as following:

- \$600 towards prizes etc.
- Ribbons
- Banners/signage

Medal - Gold: \$500

Coolers, scrim, and pillows are just some of the prize ideas which the money you donate will help us to purchase and in turn help the riders remember their day at our horse show. This money will also provide ribbons for our top 8 riders in either a Hunter or Jumper division. Finally, we have dedicated a portion of your donation to cover the expenses of providing lunch to our Judges, In-Gate team, Office team, and Stewards. These teams work from sunrise to sunset and we would love to be able to provide them with a healthy and hearty lunch. Your donation will be broken down as following:

- No prize money
- Prizes
- Signage
- Ribbons
- Dedicated gift

Silver - for the Rider: \$1-300

We are looking to do something different here. Since this is a Silver Show, we would like the Silver level of sponsorship to directly benefit the riders. We are asking for donations of products and product samples to fill a Swag Bag for each competitor, support paying for class prizes and more.

In return we will support you by:

- Hosting our promotion material,
- Predominantly placing your banner or sign on our property,
- Adding you to all digital communication including our website and social media.

We want everyone to know that you stepped up and are helping these young riders. During the show we will promote your work from our In Gates with a spotlight, approved by you, to be announced 3 times a day. Photo opportunities will fill the days and at the end of it and a framed photo as a keepsake for all that you have done.

Here at Iron Horse we are so very lucky to have a facility that can provide multiple horse shows through the year, and we would love for you to be a part of all of them. Therefore, at our Central West Trillium show and our Winter Series we will continue to recognize your support and promote your business.

We are looking forward to answering your questions and working with you!

Yours in horsemanship,
The Iron Horse Sponsorship Team